

11th Annual **Outcomes** and **Assessment** Conference

USING ASSESSMENT TO LEAD CHANGE



Friday
October 21, 2016

9am-2:50pm

Tarrant County College
South Campus

5301 Campus Drive
Fort Worth, TX 76119



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8 to 9 am — Registration and Breakfast (*Student Center Dining Hall*)

9 to 10:30 am — General Session I (*Student Center Dining Hall*)

Welcome: Christine Hubbard, President, North Texas Community College Consortium

Overview of the Day: Teresa Isbell, Dean, Planning, Research, and Institutional Effectiveness, El Centro College; Chair, Research and Institutional Effectiveness Committee

Introduction of the Keynote Speaker:

Chris Daley, Coordinator of Institutional Research, Trinity Valley Community College; Immediate Past Chair, Research and Institutional Effectiveness Committee

Keynote Address:



60X30TX and Marketable Skills: Updates from the Texas Higher Education Coordinating Board

Rex Peebles, Assistant Commissioner, Academic Quality and Workforce, Texas Higher Education Coordinating Board

10:30 to 10:40 am — Break

10:40 to 11:30 am — Breakout Sessions: Round 1

11:40 am to 12:50 pm — Lunch and General Session II (*Dining Hall*)

Introduction of the Keynote Speaker:

Marlon Mote, Director of Curriculum & Instructional Assessment, Tarrant County College District; Chair-Elect, Research and Institutional Effectiveness Committee

Keynote Address:



Instructional Assessment: Lessons from the Assessment Leadership Institute at University of Northern Colorado

Jay Lightfoot, Associate Dean and Professor, Computer Information Systems, Monfort College of Business, University of Northern Colorado

1 to 1:50 pm — Breakout Sessions: Round 2

2 to 2:50 pm — Breakout Sessions: Round 3

Conference Speakers

Dallas County Community College District

Jesus Moreno, Project Manager
Michael Coleman, Producer
Gayle Baugh, Senior LMS System Administrator
Emilio Ramos, District Director of Educational Technology

Collin College

Tom Martin, Associate Vice President, Institutional Research
Salma Mirza, Research Analyst

Eastfield College

Allan Schmitt, Professor of Mathematics
Kim Chandler, Dean of Planning, Research and Institutional Effectiveness
Ricardo Rodriguez, Director of Institutional Research and Decision Support

Grayson College

Debbie Smarr, Dean of Planning and Institutional Effectiveness

North Texas Community College Consortium

Christine Hubbard, President

Richland College

Dwight Randle, Professor, Chemistry

Tarrant County College

Tramaine Anderson, Instructor of History, Northeast Campus
Angela Chilton, Associate Professor of English, Northwest Campus
Charlene Ghaedi, IT/CSC Instructor, South Campus
Maureen Hockenberger, Instructor of Sociology, South Campus
Marlon Mote, Director of Curriculum and Instructional Assessment
Jill B. Pool, Director, Quality Enhancement Plan (QEP)
Macario Ben Romero, Associate Professor of English, Trinity River Campus
Gracie Williams, Instructor of Computer Science, Southeast Campus

Texas Higher Education Coordinating Board

Rex Peebles, Assistant Commissioner, Academic Quality and Workforce

University of North Texas

Sian Brannon, Associate Dean for Collection Management
Carol Hargis, Administrative Specialist
Jeanne Tunks, Director of the Core
Celia Williamson, Associate Vice President for Enrollment

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Breakout Sessions: Round 1 – 10:40 to 11:30 am

#1—60x30TX and Marketable Skills: Continuing the Conversation

Room: SSTU 1114 Dining Hall
Rex Peebles, Assistant Commissioner, Academic Quality and Workforce, Texas Higher Education Coordinating Board

Continue the conversation on 60x30TX and Marketable Skills in this open forum Q&A session.

#2—Implementation of a Revised Assessment Plan at TCCD

Room: SSTU 2205 Living Room
Marlon Mote, Director of Curriculum and Instructional Assessment, Tarrant County College District; with Charlene Ghaedi, IT/CSC Instructor, Tarrant County College South Campus

We will discuss the process of reviewing and revising an existing assessment plan and the challenges and opportunities for improvement. The participation of faculty and key constituents is essential in creating a strong and sustainable plan. We will explore the creation of an Assessment Team and the plan implementation.

#3—The Whole Picture - One Library's Assessment Activities

Room: SSTU 2207 Forum Room
Sian Brannon, Associate Dean for Collection Management, University of North Texas; with Susan Smith, Head, Library Research Support Services, University of North Texas

See how the University of North Texas used strategic planning and university accreditation efforts to identify each and every assessment activity in their libraries. By representing it visually, you can easily show staff and stakeholders how these assessment activities fit into the overall strategic goals of the school.

#4—The Grayson College Murky Middle

Room: SSTU 2210 Texas Room
Debbie Smarr, Dean of Planning and Institutional Effectiveness, Grayson College; with Daniel Nickeson, Institutional Research Analyst, Grayson College

Utilizing the Education Advisory Board's Murky Middle research, Grayson College has applied its institutional data to the research. This session will provide a review of the Grayson College "Murky Middle" and how the college plans to utilize the data to achieve its 2020 x 2020 goal and 60x30TX.

#5—Designing Teamwork Signature Assignments

Room: SSTU 1112 Faculty Dining Room
Jeanne Tunks, Director of the Core, University of North Texas

The University of North Texas has assessed two TCC objectives each semester since 2014, and in anticipation of the assessment of Teamwork in the fall of 2016, a study and conference has been organized to assist instructors in designing Teamwork signature assignments that align with the VALUE rubrics for Teamwork.

#6—What is 'College Level Learning?'

Room: SSTU 2201 Fort Worth Room
Celia Williamson, Associate Vice President for Enrollment, University of North Texas; with Christine Hubbard, President, North Texas Community College Consortium

This session will be an open discussion of 'college level learning.' With the emergence of a number of alternative pathways to college credit - PLA, CBE, dual credit, and more - it is increasingly important to identify 'college level learning' ensuring both rigor and flexibility in this dynamic educational environment.

11th Annual Outcomes & Assessment Conference Planning Committee

Cedar Valley College

Karen Laljani, Interim Vice President for Student Services and Enrollment Management; Professional Development Chair, Research and Institutional Effectiveness Committee

Contessa Palmero, Senior Research Analyst

Collin College

Kathleen Fenton, Associate Dean, Institutional Effectiveness

Tom Martin, Associate Vice President, Institutional Research

Salma Mirza, Research Analyst,

Nasreen Ahmed, Assistant Director, Institutional Research

Eastfield College

Ricardo Rodriguez, Director, Institutional Research and Decision Support

EI Centro College

Teresa Isbell, Dean, Planning, Research, and Institutional Effectiveness

Tarrant County College

Marlon Mote, Director, Instructional Assessment; Chair-Elect, Research and Institutional Effectiveness Committee

Trinity Valley Community College

Chris Daley, Coordinator of Institutional Research; Chair, NTCCC Research and Institutional Effectiveness Committee

Alex Mullins, Senior Research Analyst



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Breakout Sessions: Round 2 – 1:00 to 1:50 pm

#7—Instructional Assessment: Lessons from the Assessment Leadership Institute at University of Northern Colorado

Room: SSTU 1114 Dining Hall

Jay Lightfoot, Associate Dean and Professor, Computer Information Systems, Monfort College of Business, University of Northern Colorado

Continue the Instructional Assessment: Lessons from the Assessment Leadership Institute at University of Northern Colorado conversation in this open forum Q&A session.

#8—From the Ground Up: Getting Everyone Thinking About Assessment

Room: SSTU 2207 Forum Room

Sian Brannon, Associate Dean for Collection Management, University of North Texas; with Susan Smith, Head, Library Research Support Services, University of North Texas

Take part in a mini-workshop to learn how to get co-workers thinking about assessment in general, including institutional focus areas, stakeholders, unit impact, partnerships, communicating results, and barriers and fears related to assessment. With handouts and guidance, participants will be able to emulate and extend the workshop for their colleagues.

#9—Promoting Positive Changes with Assessment in a Public Services Setting

Room: SSTU 2210 Texas Room

Carol Hargis, Administrative Specialist, University of North Texas; with Mary Ann Venner, Head, Access Services, University of North Texas

Take part in a mini-workshop to discuss how public services impacts our students, faculty, and community. Public Services library staff from the University of North Texas will discuss the positive aspects of change and how it can shape successful outcomes for students, faculty, and staff.

#10—Using VALUE Rubrics to Assess Academic Programs and Core Curriculum

Room: SSTU 2205 Living Room

Allan Schmitt, Professor of Mathematics, Eastfield College; with Kim Chandler, Dean of Planning, Research and Institutional Effectiveness, Eastfield College; and Ricardo Rodriguez, Director of Institutional Research and Decision Support, Eastfield College

Eastfield College is in its third year of implementing a college-wide assessment of programs (AS, AA) and the core curriculum. Student attainment of the state's six core objectives is measured using the VALUE rubrics. The presentation will focus on the assessment plan, as well as discuss successes and challenges.

#11—Using Video Artifacts for Assessment and Outcomes

Room: SSTU 1112 Faculty Dining Room

Jesus Moreno, Project Manager, Dallas County Community College District; with Michael Coleman, Producer, Dallas County Community College District; and Gayle Gaugh, Senior LMS System Administrator, Dallas County Community College District; and Emilio Ramos, District Director of Educational Technology, Dallas County Community College District

How do you create a video assignment that can easily be uploaded, graded, and archived for assessment? Utilizing the Stream It Engine, Dallas County Community College District is able to have students upload videos into a streaming video repository making it easier for assessment and outcomes review.

Join Us for These Upcoming

NTCCC

Events:



November 4, 2016
10am-3pm
Eastfield College

Featuring Paul Stoltz, author of *GRIT: The New Science of What it Takes to Persevere, Flourish, Succeed*; Lee Ann Nutt, President, Lone Star College-Tomball; and Paul Smith, Pearson

\$95 Consortium Members
\$140 Non-Members



November 18, 2016
9am-4:30pm
Tarrant County College
Trinity River Campus

Accepting session
proposals now!



January 27, 2017
9am-2:50pm
Tarrant County College
Trinity River Campus

*Connecting the Dots:
Communication, Cooperation,
and Collaboration Between
Educational Institutions,
Workforce, and the
Community*

Accepting session
proposals now!

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Breakout Sessions: Round 3 – 2:00 to 2:50 pm

#12—QEP Perspective: When Right or Wrong is Insufficient for Assessment

Room: SSTU 2205 Living Room

Jill B. Pool, Director, Quality Enhancement Plan (QEP), Tarrant County College District; with Tramaine Anderson, Instructor of History, Tarrant County College Northeast Campus; and Angela Chilton, Associate Professor of English, Tarrant County College Northwest Campus; and Maureen Hockenberger, Instructor of Sociology, Tarrant County College South Campus; and Macario Ben Romero, Associate Professor of English, Tarrant County College Trinity River Campus; and Gracie Williams, Instructor of Computer Science, Tarrant County College Southeast Campus

This session presents the ongoing process of creating and using best-response, multiple-choice questions (MCQs) for assessment within the college's QEP.

#13—What Have Graduates Learned? A Completer Survey for Community Colleges

Room: SSTU 2201 Fort Worth Room

Salma Mirza, Research Analyst, Collin College; with Tom Martin, Associate Vice President, Institutional Research, Collin College

There are multiple exit points in education. DQP outlines learning at an Associate's Degree level. THECB learning objectives are for students in the Core. SCANS includes skills and competencies for CTE Certificates. A subcommittee of the North Texas Community College Consortium Research and Institutional Effectiveness Committee incorporated these elements into a graduate survey that's being piloted in some Consortium colleges.

#14—Faculty Assessment Scholars Orientation

Room: SSTU 2207 Forum Room

Marlon Mote, Director of Curriculum and Instructional Assessment, Tarrant County College District; with Charlene Ghaedi, IT/CSC Instructor, Tarrant County College South Campus

Faculty Assessment Scholars only.

#15—Student Analytics: Prescription for Success in the Chemistry Classroom

[CLARA Project](#)

Room: SSTU 1112 Faculty Dining Room

Dwight Randle, Professor, Chemistry, Richland College

Richland College implemented a survey tool to gather student data at the beginning of enrollment in General Chemistry in the areas of life circumstances, academic preparedness, and academic behaviors in order to provide appropriate resources to support each student's needs. In this session, survey results, including a small set of distinct patterns identified after cluster analysis of the dataset, will be shared as well as planned modifications of the survey for future cohorts.

Post-Conference Meeting — 3:00 to 3:30 pm

Room: SSTU 2201 Fort Worth Room

Teresa Isbell, Chair, NTCCC Research & Institutional Effectiveness Committee

NTCCC Research & Institutional Effectiveness Committee members only.